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Klein/Johnson Group Expands with Acquisition of Perry Bayliss

Klein/Johnson Group has acquired Perry Bayliss Government Relations, Strengthening Klein/Johnson's status as a premier advocacy firm in media, tech, and telecommunications

Washington, D.C. - Today, the Klein/Johnson Group announced the acquisition of Perry Bayliss Government Relations, a highly respected, bipartisan lobbying firm with a proven record of advancing and protecting clients' interests. This move cements the Klein/Johnson Group's position as a premier, bipartisan advocacy firm with deep expertise in technology and telecommunications. Perry Bayliss leadership, Steve Perry and Kim Bayliss, will join the Klein/Johnson Group as Principals, bringing their nearly 40 years of experience each in telecommunications, media, and technology sectors. The duo represents a strategic addition to Klein/Johnson Group that will deepen the firm's ability to provide strong bipartisan counsel, unlock commercial opportunities, and navigate the intersection of business, public policy, and politics on behalf of their clients.

"Steve and Kim are among the most elite telecom and tech lobbyists in the business, and we've known each other for more than 25 years. Adding this level of experience to our team will enrich our capabilities in the technology and telecommunications sphere," said Israel "Izzy" Klein, co-founder and principal at Klein/Johnson Group. "With their proven record of navigating the legislative landscape on some of the most significant pieces of legislation that have made their way through the halls of Congress, we're poised to ensure every client has access to the most comprehensive and effective solutions, no matter the challenges they face."

"We are amplifying our impact exponentially by joining forces with Klein/Johnson Group," said Steve Perry, principal at Klein/Johnson Group. "The resources, network, and expertise that we can bring to bear together will empower us to collectively tackle challenges and enhance our advocacy for our clients across a wide array of industries based on our combined subject matter expertise and unparalleled access to decision-makers in Washington."

Perry brings significant experience in the technology and telecommunications sectors having worked in the House and Senate Commerce Committees, as well as the House Science, Space & Technology Committee, where he lobbied to support the passage of the Telecommunications Act of 1996 and the Infrastructure Investment and Jobs Act of 2021. He has wielded his lobbying expertise on issues including broadband, wireless, broadcasting, cable, copyright, chips, and more. After beginning his career with the late Sen. John Heinz (R-PA), Perry began his advocacy career on behalf of global communications companies, eventually creating Dutko Associates, which was acquired by Grayling in 2009.

"We're looking forward to joining forces with Klein/Johnson Group and the opportunity to advocate on behalf of a constantly growing roster of clients to navigate the ever-changing technology and telecommunications sectors," said Kim Bayliss, principal at Klein/Johnson Group. "Their respect for

our expertise and talent is truly humbling, and together, I have no doubt we'll build an unstoppable force that surpasses anything we could have achieved individually."

Bayliss has helped clients navigate virtually every piece of major legislation touching the wireless, telecommunications, broadcast, and internet sectors, drawing on her background managing the legislative portfolio in the House Energy and Commerce Committee and nearly three decades of experience overseeing technology and telecommunications practices at a handful of D.C. advocacy firms. After getting her start as a television news reporter in Oklahoma, she began her career on Capitol Hill working for the late Rep. Mike Synar (D-OK), where she honed her expertise in telecommunications and technology policy. After attending law school and heading the Washington office of a media company, she joined The Dutko Group in 2007 to lead the firm's telecom and technology practice.

"Steve and Kim are industry veterans with a keen understanding of how to navigate not only both houses of Congress, but also the federal agencies tasked with implementing the most significant pieces of legislation," said Matt Johnson, principal at Klein/Johnson Group. "The extensive experience Steve and Kim bring to Klein/Johnson, along with their unique ability to build bipartisan support, will enable our growing team to drive success for our clients facing the most complex political and regulatory challenges."

The Klein/Johnson Group is a team of senior principals who put a special emphasis on anticipating client needs, detail-oriented strategic solutions, and an avid faculty for working across multiple sectors. This significant acquisition provides clients with access to senior government relations strategists who have an average of 30 years of experience, convening a cadre of individuals who have experience working for the most senior positions across all branches of government, including executive and legislative agencies.

The combined wealth of experience realized by this acquisition positions Klein/Johnson Group to steer new and existing clients through an increasingly polarized and uncertain political environment. With the ongoing implementation of the Inflation Reduction Act (IRA), unavoidable fiscal policy battles following the 2024 election cycle, and growing pressure to disentangle Chinese influence over American industries, corporations will need the political acumen, innovative solutions, and creative problem-solving they can expect from Klein/Johnson Group.

About Klein/Johnson Group

The Klein/Johnson Group is a bipartisan lobbying and public policy firm located in Washington, D.C. Co-founders Matt Johnson and Israel "Izzy" Klein are leading strategists and respected advocates on behalf of a wide range of clients on Capitol Hill, in the executive branch, across official Washington, and beyond. They are high-impact, versatile, trusted advisers who construct bipartisan gameplans for any public policy challenge and achieve results.

The current times are turbulent—constant breaking news, frenzied legislative action, fast-moving regulatory activity, and unprecedented political uncertainty. The Klein/Johnson Group maintains a level-headed disposition and offers clear-eyed, creative, and comprehensive strategies. The firm helps organizations and their leaders tune out the noise and focus on what's truly important to their bottom lines.